OVERVIEW

Coach Bio Evidence

Diagnose the situation, choose a target and capture the first insight.

CLIENT / ROLE	COACH	SESSION DATE

PURPOSE

Use this coaching worksheet to connect your experience to a specific performance need honestly. Leave with a credible coach biography that can be tested in real, respectful, consent-based work.

WHY THIS MATTERS

Start with client interviews, manager challenges and permissioned programme feedback. Watch for inflating corporate or credential claims. Review bio-to-discovery meeting rate as a learning signal, not a promised result.

SELF-ASSESSMENT / SCORE EACH DIMENSION 1 TO 10

LOOK FOR	NOW /10	GOAL /10
01 Audience fit		
02 Problem clarity		
03 Coaching fit		
04 Proof quality		
05 Differentiation		
06 Message recall		

QUICK REFLECTION

Which dimension is the best starting point for this focus: connect your experience to a specific performance need honestly?

DEEP WORK I

Coach Bio Evidence

Use actual evidence. Separate what happened from what you assume it means.

01 / CURRENT PICTURE

01 Review client interviews, manager challenges and permissioned programme feedback. What observed moment shows the need to connect your experience to a specific performance need honestly?

02 What did the client, colleague or manager actually say or do? Record one concrete example.

02 / THE LEVER

03 When you try to connect your experience to a specific performance need honestly, which step breaks down first, and in what context?

04 What assumption are you making that the evidence does not yet support? How could you check it?

03 / PRACTICE & TEST

05 Coach question: Which claim can a client verify independently?

06 How could you replace inflating corporate or credential claims with a fair, specific and testable move?

DEEP WORK II + WORKSHEET

Coach Bio Evidence

Build a usable artifact, then pressure-test it with a real-world scenario.

07 What must a credible coach biography contain to help the user connect your experience to a specific performance need honestly? Name the first two decisions it supports.

08 Where might inflating corporate or credential claims show up? How will you notice it and adjust before the client or a colleague is affected?

DECISION GRID

Complete five rows while building a credible coach biography. Use only approved, non-sensitive examples.

CHOICE	WORK / TEAM IMPACT	EVIDENCE	DECISION
01			
02			
03			
04			
05			

BRING INTO THE NEXT COACHING CONVERSATION

Ask: Which claim can a client verify independently? Check: bio-to-discovery meeting rate.

ACTION PLAN

Coach Bio Evidence

Move from insight to observable practice, with a realistic measure and review date.

FROM INSIGHT TO ACTION

STEP	PRACTICE ACTION	BY WHEN
01 REVIEW	Inspect one real example from client interviews, manager challenges and permissioned programme feedback.	
02 BUILD	Draft a credible coach biography using that evidence.	
03 REHEARSE	Practise the move with a coach or peer and request one correction.	
04 TEST	Try it in one relevant, a real, consented work interaction.	
05 ADAPT	Review bio-to-discovery meeting rate and change one thing.	

SUCCESS METRIC

Leading signal: bio-to-discovery meeting rate. Choose a baseline and a realistic target; outcomes are not guaranteed.

MILESTONES / WHEN WILL YOU LOOK FOR EVIDENCE?

CHECKPOINT	WHAT YOU EXPECT TO SEE	REVIEW DATE
DAY 30		
DAY 60		
DAY 90		

SUPPORT NEEDED

MAIN RISK

COMMITMENT & FIELD NOTES

Coach Bio Evidence

Agree the next move, track what happened and return with evidence.

MY COMMITMENT

In the next relevant situation, I will use a credible coach biography to connect your experience to a specific performance need honestly.

IF THIS GETS IN THE WAY, I WILL...

PARTICIPANT SIGNATURE

DATE

WEEKLY FIELD NOTES

WEEK	SITUATION	WHAT I TRIED	EVIDENCE + ADJUSTMENT
01			
02			
03			
04			

IN THE CLIENT OR MANAGER'S WORDS / USE PERMISSIONED, NON-SENSITIVE WORDING

NEXT REVIEW

ACCOUNTABILITY PARTNER

Keep client and employer data private. No results are guaranteed.